

SHRI RAMSWAROOP MEMORIAL UNIVERSITY

End Semester Examination (2021-22)-Odd Semester

BA(JMC) – I Year (I Sem)

Course Name: **Theory & Practice of Journalism**

Code: **BJM1002**

Time: **02 Hours**

Max Marks: **60**

University Roll No.

(To be filled by the Student)

Note: Please read instructions carefully:

- The question paper has 03 sections and it is compulsory to attempt all sections.
- All questions of Section A are compulsory; questions in Section B and C contain choice.

| Section A: Very Short Answer type Questions Attempt all the questions. | | BL | CLO | Marks (10) |
|---|---|-----------|------------|-------------------|
| 1. | Define news. List different types of news. | BL1 | CLO2 | 02 |
| 2. | Explain 5W & 1H technique of news writing. | BL2 | CLO1 | 02 |
| 3. | Describe the freedom of speech as mentioned in the Constitution of India. | BL2 | CLO1 | 02 |
| 4. | Differentiate between interpretative news and opinion news. | BL4 | CLO4 | 02 |
| 5. | Draw inverted pyramid style of news writing. | BL3 | CLO2 | 02 |
| Section B: Short Answer Type Questions Attempt any 03 out of 05 questions. | | BL | CLO | Marks (30) |
| 1. | Describe the obstacles faced during investigative reporting. | BL2 | CLO3 | 10 |
| 2. | What is biasness in journalism? State how will you avoid biasness in your news reporting? | BL4 | CLO1 | 10 |
| 3. | Explain the ways to tackle sensitive issues such as gender and child abuse while reporting. | BL3 | CLO3 | 10 |
| 4. | Define an interview. Discuss the purpose and methods of interview in journalism. | BL2 | CLO4 | 10 |
| 5. | What do you understand by a headline? List the characteristics of an attractive headline. | BL1 | CLO2 | 10 |
| Section C: Long Answer Type Questions/Case Study Attempt any 01 out of 04 questions. | | BL | CLO | Marks (20) |
| 1. | Fake News is a major problem in today's society. Elucidate with proper examples. | BL2 | CLO1 | 20 |
| 2. | List at least 10 qualities of a good reporter. | BL1 | CLO4 | 20 |
| 3. | Draw and explain the structure of a news channel organization. | BL3 | CLO2 | 20 |
| 4. | Mention the process and format of writing a book review. Write down a book review on the book of your choice. | BL6 | CLO2 | 20 |